

Subaru of America, Inc.

IMPREZA

July 30, 2025

2026 IMPREZA MODELS⁽¹⁾

| Model Code | Model / Trim | Trans- mission | Applicable Options | MSRP Incl. \$1,195 | | |
|---------------|---------------|-------------------|-----------------------|------------------------|--------------------|--|
| | | | | MSRP ⁽¹⁾⁽²⁾ | D&D ⁽³⁾ | |
| TLD | Impreza Sport | CVT | 21 | \$26,595 | \$27,790 | |
| TLD | Impreza Sport | CVT | 23 | \$28,495 | \$29,690 | |
| TLG | Impreza RS | CVT | 31 | \$29,495 | \$30,690 | |
| TLG | Impreza RS | CVT | 33 | \$31,565 | \$32,760 | |

IMPREZA OPTION PACKAGES INCLUDED IN PRICING ABOVE ⁽¹⁾

| Option Code | Description | MSRP ⁽¹⁾⁽²⁾ | |
|-----------------------|--|------------------------|--|
| <u>Impreza Sport:</u> | | | |
| 21 | Standard Model | -- | |
| 23 | Blind-Spot Detection / Rear Cross-Traffic Alert, All-Weather Package, Power Moonroof | \$1,900 | |
| <u>Impreza RS:</u> | | | |
| 31 | Standard Model | -- | |
| 33 | Harman Kardon® Speaker System, Power Moonroof, Power Driver Seat | \$2,070 | |

IMPREZA PAINT OPTIONS ⁽¹⁾⁽⁸⁾

| Description | MSRP ⁽¹⁾⁽²⁾ | |
|-------------------------------------|------------------------|--|
| <u>Impreza:</u> | | |
| Standard Paint | -- | |
| Premium Paint (Citron Yellow Pearl) | \$395 | |

(1) Prices, specifications, options/features and models subject to change without notice.
(2) Retail prices shown are suggested retail prices only and do not include licenses and state or local taxes. Pre-delivery services are included.
(3) Destination & Delivery of \$1,195 includes handling & inland freight charges to the dealer's location and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI, & VT. D&D to AK is \$1,345.
(4) See Impreza model lineup for paint options and applicability.