

2023 IMPREZA MODELS¹

Model Code	Model / Trim	Trans- mission	Applicable Options	MSRP ⁽¹⁾⁽²⁾	MSRP Incl. \$1,020 D&D ⁽³⁾	
<u>Impreza Sedan Models:</u>						
PJA	Impreza	5MT	01	\$19,795	\$20,815	
PJB	Impreza	CVT	03	\$21,095	\$22,115	
PJD	Impreza Premium	CVT	11	\$23,195	\$24,215	
PJD	Impreza Premium	CVT	14	\$25,165	\$26,185	
PJF	Impreza Sport	CVT	21	\$24,595	\$25,615	
PJF	Impreza Sport	CVT	23	\$27,065	\$28,085	
<u>Impreza 5-Door Models:</u>						
PLA	Impreza	5MT	01	\$20,295	\$21,315	
PLB	Impreza	CVT	03	\$21,595	\$22,615	
PLD	Impreza Premium	CVT	11	\$23,695	\$24,715	
PLD	Impreza Premium	CVT	14	\$25,665	\$26,685	
PLE	Impreza Sport	5MT	21	\$23,995	\$25,015	
PLF	Impreza Sport	CVT	21	\$25,095	\$26,115	
PLF	Impreza Sport	CVT	23	\$27,565	\$28,585	
PLG	Impreza Limited	CVT	31	\$27,395	\$28,415	
PLG	Impreza Limited	CVT	35	\$29,745	\$30,765	

IMPREZA OPTION PACKAGES (OP)¹

Option Code	Description	MSRP ⁽¹⁾⁽²⁾	
<u>Impreza:</u>			
01	Standard Model (5MT)	--	
03	Standard Model (CVT and EyeSight)	--	
<u>Impreza Premium:</u>			
11	Standard Model (CVT and EyeSight)	--	
14	Blind-Spot Detection with Rear-Cross Traffic Alert + Power Moonroof + Keyless Access with Push-Button Start + Power Driver Seat	\$1,970	
<u>Impreza Sport:</u>			
21	Standard Model (5MT)	--	
21	Standard Model (CVT and EyeSight)	--	
23	Power Moonroof + Blind-Spot Detection with Rear-Cross Traffic Alert + HK Audio + Power Driver Seat	\$2,470	
<u>Impreza Limited:</u>			
31	Standard Model (CVT and EyeSight)	--	
35	Power Moonroof + Navi + H/K Audio	\$2,350	

SUBARU STARLINK Connected Vehicle Services - "Safety and Security" - are available on select trims for retail and commercial sales. These services are currently unavailable on rental vehicles.

(1) Prices, specifications, options/features and models subject to change without notice.

(2) Retail prices shown are suggested retail prices only and do not include licenses and state or local taxes. Pre-delivery services are included.

(3) Destination & Delivery of \$1,020 includes handling & inland freight charges to the retailer's location and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI, & VT. D&D to AK is \$1,170.