

Subaru of America, Inc.

ASCENT™

June 15, 2023

Updated Pricing, 11/20/2023

2024 ASCENT MODELS

Model Code	Model / Trim	Seating: 7-Passenger or 8-Passenger	Trans- mission	Applicable Options	MSRP	
					MSRP ⁽¹⁾⁽²⁾	Incl. \$1,345 D&D ⁽³⁾
RCA	Ascent	8-P	CVT	01	\$34,395	\$35,740
RCB	Ascent Premium	8-P	CVT	11	\$36,995	\$38,340
RCB	- with OP 12*	8-P	CVT	12*	\$38,455	\$39,800
RCC	Ascent Premium*	7-P	CVT	12*	\$38,455	\$39,800
RCH	Ascent Onyx Edition	7-P	CVT	22	\$41,795	\$43,140
RCK	Ascent Limited	8-P	CVT	21	\$42,095	\$43,440
RCK	- with OP 23	8-P	CVT	23	\$45,645	\$46,990
RCL	Ascent Limited	7-P	CVT	21	\$42,095	\$43,440
RCL	- with OP 23	7-P	CVT	23	\$45,645	\$46,990
RCM	Ascent Onyx Edition Limited	7-P	CVT	31	\$46,795	\$48,140
RCN	Ascent Touring	7-P	CVT	41	\$48,695	\$50,040

ASCENT OPTION PACKAGES INCLUDED IN PRICING ABOVE ⁽¹⁾

Option Code	Description	MSRP ⁽¹⁾⁽²⁾
Ascent Premium:		
12*	Power Rear Gate + Keyless Access with Push-Button Start + Auto-Dimming Rear View Compass Mirror w/ HomeLink® + Reverse Automatic Braking (RAB)	\$1,460
Ascent Limited:		
23	Surround View Camera + Harman Kardon® Quantum Logic Surround Sound Speaker System + Panoramic Power Moonroof + Audio System: SUBARU STARLINK® 8-inch Multimedia Plus Navigation + Cargo Cover	\$3,550

*OP 12 is optional on RCB and included as standard in RCC.

SUBARU STARLINK Connected Vehicle Services - "Safety and Security" - are available on select trims for retail and commercial sales. These services are currently unavailable on rental vehicles.

- (1) Prices, specifications, options/features and trim levels are subject to change without notice.
- (2) Retail prices shown are suggested retail prices only and do not include licenses and state or local taxes. Pre-delivery services are included.
- (3) Destination & Delivery of \$1,345 includes handling & inland freight charges to the dealer's location and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI, & VT. D&D to AK is \$1,495.