

ASCENT™

Subaru of America, Inc.

February 15, 2018

2019 ASCENT MODELS¹

Model Code	Model / Trim	Seating: 7-Passenger or 8-Passenger	Trans- mission	Applicable Options	MSRP ^{*(1)(2)}	MSRP* Including \$975 Dest & Del'y ⁽³⁾	
KCA	Ascent	8-P	CVT	01	\$31,995	\$32,970	
KCB	Ascent Premium	8-P	CVT	11	\$34,195	\$35,170	
	- with OP 12	" "	" "	12	\$35,655	\$36,630	
	- with OP 14	" "	" "	14	\$38,455	\$39,430	
KCC	- with OP 12	7-P	CVT	12	\$35,655	\$36,630	
	- with OP 14	" "	" "	14	\$38,455	\$39,430	
KCD	Ascent Limited	8-P	CVT	21	\$38,995	\$39,970	
	- with OP 23	" "	" "	23	\$41,945	\$42,920	
KCE	Ascent Limited	7-P	CVT	21	\$38,995	\$39,970	
	- with OP 23	" "	" "	23	\$41,945	\$42,920	
KCG	Ascent Touring	7-P	CVT	31	\$44,695	\$45,670	

*ASCENT OPTION PACKAGE PRICING INCLUDED ABOVE⁽¹⁾

Option Code	Description	MSRP ^{*(1)(2)}	
Ascent			
01	Standard Model	--	
Ascent Premium			
11	Standard Model	--	
12	Power Rear Gate (PRG) + Keyless Access w/ Push-Button Start (KAS) + Auto-Dimming Mirror (ADM) + Reverse Automatic Braking (RAB)	\$1,460	
14	(PRG) + (KAS) + (ADM) + (RAB) + 20" Wheels + Panoramic Power Moonroof + Navigation + Cargo Area Cover	\$4,260	
Ascent Limited			
21	Standard Model	--	
23	HarmanKardon Premium Audio System + Panoramic Power Moonroof + Navigation + Cargo Area Cover	\$2,950	
Ascent Touring			
31	Standard Model	--	

SUBARU STARLINK Connected Vehicle Services "Safety Plus" and "Safety + Security Plus" programs are available on retail and commercial sales vehicles. These services are currently unavailable on rental vehicles.

(1) Prices, specifications, options/features and models subject to change without notice.

(2) Retail prices shown are suggested prices only and do not include licenses and state or local taxes. Pre-delivery services are included. Retailers will be reimbursed for items required in the service department section of the Retailer PDI Checklist (available on SubaruNet.com). The reimbursed amount is based on the retailer's approved hourly warranty labor rate multiplied by 0.6 hours for Ascent models (eff. 2/15/18 - subject to change).

(3) Destination & Delivery (D&D) of \$975 includes handling & inland freight charges to the retailer's location and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI, and VT. D&D to retailers in Alaska is \$1,125.